



Event Title: Entrepreneurship

Event Date: 18 September 2019

Event Venue: SBBS University

Organising unit/ agency/ collaborating agency: SBBS University

Name of the scheme: Start-up Ideation Contest

Number of students participated in such activities: 16

Summary of Report: (objective, highlights and snapshots like images should be included)

Department of Training & Placement has successfully organized Start-up Ideation Contest on 18 September 2019 for all graduates & post graduates students. In this session, effective engagement, learning and practical innovation/entrepreneurship among student and faculty community, Mind your business, a startup ideation contest is organized in which 16 groups of student of various departments present their ideas.





SANT BABA BHAG SINGH UNIVERSITY

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Sant Baba Bhag Singh University												
Event Name: Mind Your Business												
Evaluation Sheet												
Parameters			Problem Statement & Solution (10 Marks)	Customer (10 Marks)	Description of product/ service (10 Marks)	Market (10 Marks)	Price (10 Marks)	Promotion (10 Marks)	Cost Structure (10 Marks)	Revenue Model (10 Marks)	Total	
P 1	Mr. Maninderjit Singh & Team	Selling Organic Milk	Management	6	5	5	5	7	5	5	2 ⁹²	40 + 52 II
P 2	Heena	Selling used books & Audio books	Commerce	6	6	5	5	6	4	2 ¹⁰⁰	40 + 60 I	
P 3	Mr. Gurjit Singh	E-Grocery Store	Management	5	4	4	4	5	4	2 ⁶⁵	32 + 33	
P 4	Ms. Komal Dadry	Customised and Designer apparel	Commerce	5	4	3	3	4	5	2 ⁶⁷	29 + 38	
P 5	Ms. Varinder & Team	App to share information	Commerce	7	5	4	5	4	4	3 ⁷²	38 + 34	
P 6	Ms. Jasreen & team	Selling Medicines through E-commerce	Commerce	7	6	6	4	4	5	3 ⁸⁵	39 + 46	
P 7	Ms. Amandeep Kaur & Team	Warehouse facility to farmers	Commerce	5	4	4	4	4	4	3 ⁶⁶	31 + 35	
P 8	Ms. Arshdeep & Team	Gadget for specially abled persons	Commerce	4	4	4	5	5	4	4 ⁷⁵	35 + 40	
P 9	Jasmeen Puar	Selling flowers	Commerce	3	5	3	3	4	4	5 ⁷²	32 + 40	
P 10	Ms. Shahraw Khan & Team	ECOFarm	UIET-CSE	4	3	3	3	3	3	2 ⁵¹	24 + 30	
P 11	Rahul R	Quick Charge Technology	UIET-CSE	7	3	3	3	3	2	2 ⁵⁸	27 + 31	
P 12	Mr. Deepu Daimari	Tourism Based	UIET-ME	6	4	3	3	5	4	2 ⁷⁰	30 + 40	
P 13	Gaurav	Detective Agency	UICAI	4	4	3	3	3	2	2 ⁴⁵	30 + 31	
P 14	Redjith K	Compost based	UIE.S.H	4	5	4	2	4	4	2 ⁸⁸	38 + 31	
P 15	Harpreet Singh	Hotel management	Management	3	4	4	3	5	4	2 ⁸⁸	38 + 31	
P 16	Nisha Kaur	Waste for Rich	WDM	6	3	4	3	5	4	2 ⁶²	28 + 31	
P 17												
P 18												
P 19												
P 20												

Ashwaga
Judge

Judge
18/09/2019

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